

Kezar Lake Protective Association  
Board Meeting  
Home of Michelle Ritz  
July 3, 2018 - 5:00pm

Present: Victor Del Vecchio, Denis Swords, Pat Tivnan, Michelle Ritz, Frank Aguilera, Jane Williamson

The purpose of the meeting was to discuss the agenda for the July 14<sup>th</sup> KLPA Annual Meeting.

- INTRODUCTION OF MEMBERS
- REVIEW OF 2017 MINUTES
- LAKE HEALTH REPORT – Charlie Ash. After report, Victor will ask membership for volunteers to replace Charlie and Roger.
- KLPA WEBSITE – Jane Williamson. 10 minute walk-through. We hope to use guest speaker's equipment. Need to get password for church wifi and find out what kind of connectors we need to hook into his projector. USB/HDMI?? Jane will use Victor's Macbook. Jane also discussed annual costs of hosting website and donor capabilities. Recurring costs will be \$183/year going forward. See attached details.
- LAKE HOST PROGRAM – Christine Kuhlman. After report, Victor will reach out to members for volunteers to succeed Christine who will finish at the end of the summer. Board discussed possibility of hiring someone to manage the program (5 hours/week @ \$20/hour = \$100/week + \$15 benefits. This will cost ~ \$1000/year.)
- FINANCIALS – Pat Tivnan. 5-10 minute discussion. Frank will bring 30 copies of report. Kristin Brooks did audit and said everything looked good. Victor will suggest changing membership dues structure, which has been the same for 20 years.
- MEMBERSHIP – Frank Aguilera. Will speak about cost of membership and analysis of giving categories and use of website for education, attracting new members and raising funds. Suggested membership initiatives include: 1) Ordering business cards with website on it; 2) Taking an ad in the Kearsarge Shopper; and 3) Publishing names of donors in \$ categories.
- LOON REPORT – Charlie Ash
- UPCOMING EVENTS & IDEAS –Jenny Menning and Victor. Barn and Book Sale August 24-26. Victor will discuss ways to build our community; possible recreational activities; getting committee together to host boating lessons/swim classes, etc.

Meeting logistics: Victor will bring 3 dozen donuts and Pat will bring coffee, cream and sugar.

Meeting adjourned at 6:30.

Report from Jane Williamson

## WIX PLAN

We get security, website tools, no ads, 20 MB storage, unlimited bandwidth and 2 apps free with Wix. For donor interface, Donorbox is much friendlier for nonprofit finances, and has features not available Kansas through Wix (custom input donation, "in memory of" if we want, etc.)

WIX COSTS\*\*: \$16.16/MONTH. \$194/YR. Could get this down to **\$168/YR** or \$14/month since I went with Donorbox instead of the Wix Stores feature.

WIX DOMAIN Registration for domain: [kezarlakenh.org](http://kezarlakenh.org)

Currently registered until Sep 5, 2018

1 additional year **\$14.95** /year Extend until Sep 5, 2019

2 additional years \$13.95 /year Extend until Sep 5, 2020

3 additional years \$12.95 /year

**ANNUAL WIX: \$182.95 (Tools, security and domain)**

DONORBOX is free if we get <\$1,000 in donations for a month. If we reach \$1,000 for a month, as in June, they charge a platform transaction fee of **.89%** for the entire month's donations.

Donorbox doesn't handle payments directly, so it needs either Stripe or Paypal.

**DONORBOX COSTS** variable depending on donations.  $\geq$ \$1000 is .89% of total month. [Our rate could rise but for now we are grandfathered in at this rate. 1% if not.]

STRIPE:

2.2% + 30¢ for each non-AmEx transactions

3.5% for AmEx transactions

(Regular rate: Stripe and PayPal merchant accounts charge 2.9% + \$0.30 for credit card processing.) For ACH (direct bank donation), Stripe charges 0.8%, with a cap of \$5. These fees are deducted immediately.

**STRIPE COSTS:** Variable depending on donations.